



davenportgroup



**FOR IMMEDIATE RELEASE**

**Davenport Group's Sonia St. Charles Named a  
"Power 100 Woman of the Channel" by CRN Magazine**

**ST. PAUL, MN, July 23, 2012** — Davenport Group announced today that company CEO and co-founder, Sonia St. Charles, has been recognized by *CRN Magazine* as one of the Power 100 Women of the Channel. This is the fourth consecutive year that St. Charles has been featured in *CRN's* annual list.

An elite subset of *CRN's* annual Women of the Channel list, the "Power 100" designation is awarded to the highest-ranking women holding the most prominent channel-focused positions in a vendor or Solution Provider organization. These women have made a name for themselves as influential leaders within their own company, and the IT channel as a whole.

St. Charles's accomplishments in 2011-2012 include:

- Davenport Group's 37 percent (YOY) growth as a Dell Premier Partner
- Participating in Dell's Certified Partner Advisory Board
- Serving on Everything Channel's Partner Advisory Board

"Now in its 9th annual publication, *CRN's* special "Women of the Channel" issue is one of our most popular of the year," said Kelley Damore, VP, Editorial Director, UBM Channel. The "Power 100" designation is a special achievement award given to an elite subset of our Women of the Channel list. It's given to a small group of female executives based on their accomplishments over the past year, and their dedication to driving the overall success of the IT Channel. We want to honor and congratulate these women for their contributions to the industry and their respective organizations."

"My focus is always on building and strengthening our customer and partner relationships. So to once again receive this confirmation from the industry is a much-appreciated bonus," said St. Charles. "I am honored to be in the company of women who are so respected within the channel and the industry as a whole."

The "Power 100 Women of the Channel" will be listed on [CRN.com](http://CRN.com). The overall "Women of the Channel" list will appear in the July 2012 issue of *CRN Magazine*.

## **Davenport Group**

Founded in 2001, Davenport Group creates solutions for storage management and data recovery to help organizations get control of their data and reduce long-term expenses. The company values its strong customer relationships with businesses ranging from the public to the private sector, including Fortune 1000 companies and state and local governments. Davenport Group, a certified woman-owned business (WBENC), is a Dell Premier Partner and is headquartered in St. Paul, Minn. Visit <http://www.davenportgroup.com> for more information. Follow us on Twitter at <http://www.twitter.com/DavenportGroup>.

## **UBM Channel**

UBM Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With more than 30 years of experience and engagement, UBM Channel has the unmatched channel expertise to execute integrated solutions for technology executives, managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. UBM Channel is a UBM company. To learn more about UBM Channel, visit us at <http://www.ubmchannel.com>. Follow us on Twitter at <http://twitter.com/ubmchannel>.

## **UBM plc**

UBM plc is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, in print and provide them with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists around the world. Our 6,000 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.

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